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**The Authenticity Hoax
How We Get Lost Finding
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Weaving together threads of pop culture,
history, and philosophy, The Authenticity
Hoax reveals how our misguided pursuit
of the authentic exacerbates the
artificiality of contemporary life that we
decry. Potter traces the origins of the
authenticity ideal from its roots in the 18th
century through its adoption by the 1960s**

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~~The Authenticity Hoax: Why the "real"
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Buy The Authenticity Hoax: How We Get Lost Finding Ourselves by Andrew Potter (May 3 2011) by (ISBN: 9780771071065) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

~~The Authenticity Hoax: How We Get Lost
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This ambivalence, then, is the subject of The Authenticity Hoax, a book that combines pop philosophy with snappy cultural criticism. Andrew Potter's main contention is that the search for authenticity—via organic food, environmental do-goodism, and touchy-feely stuff generally—is a vain exercise in status-seeking.

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smartest cultural critics takes on the West's
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information about how you ought to go
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The Authenticity Hoax is the most infuriating of all reads. The reader suspects that author Andrew Potter is either fundamentally cranky and unhappy, a boorish contrarian or clever at coming up with a manuscript that will be published by Rupert Murdoch (Harper) and reviewed by him as well (Wall Street Journal). This book is the [...]

~~The Authenticity Hoax: How We Get Lost Finding Ourselves ...~~

The Authenticity Hoax begins with a pop-philosophy backgrounder, taking us through a casual history of the creation of the modern world that is predictably vague and simplistic. There is some improvement in subsequent chapters dealing with authenticity in the art world, online, as a marketing tool, and in North American politics, though these chapters

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Andrew Potter

stand alone as separate essays and don't fit together to form a coherent intellectual framework.

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A lot of my writing, from Rebel Sell to the Authenticity Hoax and since, has been devoted to arguing that a lot of behaviours or worldviews that purport to be about rejecting traditional status markers are actually just disguised versions of those status markers, transposed into a political or spiritual key.

~~The Authenticity Hoax — Blog~~

Weaving together threads of pop culture, history, and philosophy, The Authenticity Hoax reveals how our misguided pursuit of the authentic merely exacerbates the artificiality of contemporary life that we decry.

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~~The Authenticity Hoax: Why the “Real”
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The Problem. When we view authenticity as an unwavering sense of self, we struggle to take on new challenges and bigger roles. The reality is that people learn—and change—who they are through ...

~~The Authenticity Paradox—Harvard
Business Review~~

Potter argues that the search for authenticity is really a reaction against modernity that has been going on since the Industrial Revolution a century ago. It's not only a fruitless pursuit, he...

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The Authenticity Hoax is worthy buying for the first 60 pages alone, a concise, exhilarating explanation of the birth of

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modernity: industrialization,
individualism, consumerism and how
these elements result in alienation.

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The Authenticity Hoax is partially about what happens if you try to take fantasy experiences and make them into messy realities without the many amenities that many people in developed countries now effectively assume will be there, invisibly woven into the fabric of our lives—like Safeway, and which so many generations have toiled so long in order to give us the standard of living we now enjoy (despite the anxiety still generated around status issues).

~~The Authenticity Hoax: How We Get Lost Finding Ourselves ...~~

Andrew Potter is a Montreal-based

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academic and journalist, and is the author
of the book 'The Authenticity Hoax: How
we get lost finding ourselves. ...

~~BBC Radio 4—The Digital Human, Series
11, Authenticity~~

“A totally real, genuine, authentic book
about why you shouldn't believe any of
those words. And it's genuinely good.” —
Gregg Easterbrook, author of Sonic Boom
Exploring a number of trends in ...

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Lost Finding Ourselves ...~~

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Imitation and Authenticity in American
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How We Got Lost Trying to Find
Ourselves*, San Francisco: HarperCollins.

Access Free The Authenticity Hoax How We Get Lost Finding ourselves Authentic (Stanford Encyclopedia of Philosophy) Andrew Potter

The pursuit of authenticity is creeping into the heart of most social media models and in the current internet landscape is playing an important role in how we engage with one another and with web ...

~~Online identity: is authenticity or
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Type the website's name into a search engine and review the results. If the site in question is a hazard (or simply an overwhelmingly illegitimate site), a cursory Google check will be enough to inform you accordingly. Google tends to compile user reviews of high-traffic sites near the top of the search results, so be sure to check these if there are any.

~~3 Easy Ways to Find if a Website Is
Legitimate - wikiHow~~

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“In *The Authenticity Hoax*, Andrew Potter masters two of the trickiest balancing acts in contemporary social criticism. He takes on a wide range of highbrow sources — from John Locke and Jean-Jacques Rousseau to Walter Benjamin and Lionel Trilling — and he makes them accessible without reducing them to cartoons.

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